

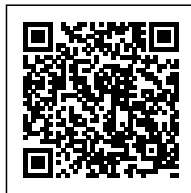
# BÄR & KARRER ADVISES CHOJUU ON ITS SALE TO VIRTUSAN

*Posted on 3 November 2022*



**Category:** [Deal & transactions](#)

**Tags:** [Arnold Romero](#), [Bär & Karrer](#), [dx1](#), [Fabian Turtschi](#), [Julian Hodel](#), [Laura Widmer](#), [Raphael Annasohn](#), [Susanne Schreiber](#)



The founders of **Chojuu**, a digital health startup and spin-off from ETH Zurich, working in the field of behavioral health interventions to improve people's lives, sold their shares to **Virtusan**. The American-Swiss start-up was founded in 2020 by Dr Li Wu. Virtusan develops science-based, technology-supported, preventative and personalised digital solutions in the area of mental and physical health. The core solution is an app aimed at private individuals and companies,

**Bär & Karrer** acted as legal advisor to the founders of Chojuu in this transaction. The team was led by **Susanne Schreiber** (pictured) and included **Julian Hodel** (both tax structuring), **Raphael Annasohn**, **Arnold Romero** (both m&a), **Fabian Turtschi** (notarial services) as well as **Laura Widmer** (employment).