

FRORIEP LEGAL ADVISOR TO INVENDA GROUP IN ITS SERIES A2 FINANCING ROUND

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Froriep acted as legal counsel to Invenda Group, an innovation technology start-up, in its Series A2 Financing Round where additional CHF 2 million have been raised from existing and new investors. The transaction closed on 29 April 2021.

Froriep acted with a team led by partner **Mark Montanari** (corporate & M&A, pictured) and alongside **Evelien Zemp** (corporate & M&A / notarial services) and **Jacqueline Temperli** (corporate & M&A / notarial services).

Invenda develops automated retail technology for vending machines, smart fridges and mini-bars, kiosks and more based on IoT with remote management, personalisation and promotional opportunities. Invenda aims to be the operating ecosystem for automated retail.