

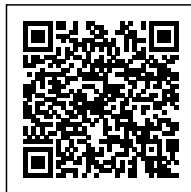
HERMINIE SIMONETTA NAMED WELLA'S GENERAL COUNSEL

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Wella [named](#) Herminie Simonetta (pictured) as new group chief legal officer following the completion of its sale by Coty last December (but [announced earlier in 2020](#)). She was previously a senior vice president at Coty and general counsel of its professional beauty and hair businesses, which was sold to private equity firm KKR.

Business focused senior legal executive with 20 years of international legal experience, she joined Coty in Switzerland at the end of 2017 having previously been GC for Europe at Japan Tobacco International. She started her career as an associate at Jones Day in Paris and Geneva before taking up senior legal counsel roles at Gemalto. In her experiences she dealt with global litigation and risk mitigation strategies, from commercial through to regulatory and IP risks.