KELLERHALS CARRARD: MERGING TECHNOLOGIES AND NEUMANN JOIN FORCES

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Merging Technologies, one of the world's leading manufacturers of high-resolution digital audio recording systems, has been acquired by Sennheiser. Through this acquisition, the Swiss company Merging Technologies will work with Neumann.Berlin, the German studio specialist, under the umbrella of the Sennheiser Group.

With its microphones, monitors, and headphones, Neumann.Berlin is regarded worldwide as a reference not only by professional users - such as recording studios and broadcasters - but also by semi-professional customers. The integration with Merging Technologies is part of Neumann's growth strategy. This collaboration will extend Neumann's offerings, particularly in the area of digital workstreams, in order to provide customers with holistic audio solutions in studio quality.

With the takeover, Merging Technologies will become part of the Sennheiser Group through the strategic partnership. Its team of around 20 people will continue to be located at the company's site in Puidoux, Switzerland, but will work closely with the Neumann team in Berlin.

Merging Technologies has been advised by <u>Kellerhals Carrard</u> Lausanne's office. The team was composed of **Frédéric Rochat** (managing partner Lausanne, m&a, pictured left) and **Cindy Ung Liu** (senior associate, pictured right).