

BAR & KARRER ADVISES THE SHAREHOLDERS ON THE SALE OF A MAJORITY INTEREST IN AMORANA.CH TO LOVEHONEY

Posted on 21 September 2020



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The shareholders of Bluebox Shop, operator of the online erotic store Amorana.ch, have sold a majority of their shares to Lovehoney Limited, a portfolio company of Telemos Capital.

The team

Bär & Karrer [acted as legal advisor to the shareholders in this transaction](#). The team included Christoph Neeracher (pictured), Raphael Annasohn and Lukas Bründler (all M&A), Susanne Schreiber, Kerim Tbaishat and Elena Kumashova (all tax) as well as Thomas Stoltz and Michael Rohrer (both notarial services).