

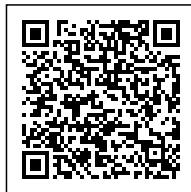
BÄR & KARRER ADVISES FARNER CONSULTING ON THE ACQUISITION OF YOVEO

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Farner Consulting, a portfolio company of Waterland Private Equity, has acquired **Yoveo**. This transaction enables Farner Consulting to expand its communication offering with video consulting, video content and video technology.

Yoveo joins Team Farner and integrates its video competencies into the 360-degree offering of the leading Swiss communications agency. With the 18-strong Yoveo team, Farner's clients will benefit from video consulting, video content and video technology from a single source. In return, Yoveo gains access to experts in marketing and corporate communications as well as public affairs, branding and change. The previous agency owners Leonie Studer, Marco Demont and Andreas Herren are part of Farner's circle of partners.

[Bär & Karrer](#) acted as legal advisor to Farner Consulting in this transaction. The team included partner **Christoph Neeracher** (pictured), **Philippe Seiler**, **Raphael Annasohn**, **Arnold Romero** and **Lazar Lepir** (all m&a), **Susanne Schreiber**, **Cyrill Diefenbacher** and **Julian Hodel** (all tax).