BÄR & KARRER ADVISES SELLERS ON THE SALE OF A MAJORITY STAKE IN PERFECTHAIR.CH TO STORSKOGEN

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Category: Deal & transactions
Tags: Christoph Neeracher, Ex-Featured, Isabelle Stalder, Kerim Tbaishat, Laura Rubeli, Laura Widmer, Lukas Brüngler, Patrick Zumsteg, Philippe Seiler, Susanne Schreiber

The co-founders and further shareholders of **PerfectHair.ch**, a Swiss e-commerce platform for professional haircare and beauty products, have sold a majority stake in PerfectHair.ch to the Swedish private equity firm **Storskogen**.

The team

Bär & Karrer acted as legal advisor to the sellers in this transaction. The team included **Christoph Neeracher** (pictured), **Philippe Seiler**, **Isabelle Stalder**, **Lukas Brüngler** and **Patrick Zumsteg** (all M&A), **Susanne Schreiber** and **Kerim Tbaishat** (both Tax) as well as **Laura Widmer** and **Laura Rubeli** (both Employment).