

BÄR & KARRER ADVISES SPORTRADAR IN THE JOINT VENTURE WITH RINGIER

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Sportradar Group, a global provider of sports data and content, has established a joint venture with Ringier, a Swiss technology and media company. With the joint venture, Sportradar and Ringier aspire to put sports fans in Africa, a dynamic market with high potential in the global sports industry, closer in touch with their favorite sports. The joint venture combines Ringier's media competence with Sportradar's sports data and product portfolio and builds upon a long-standing cooperation between the two Swiss-based companies.

Bär & Karrer acted as Swiss legal advisor to Sportradar in this transaction. The team was led by **Vera Naegeli** (partner, pictured) and included **Marie-Cristine Kaptan** and **Florian Schweighofer** (all m&a / corporate & commercial) as well as **Laura Widmer** (employment).

Brandl Talos acted as transaction counsel to Sportradar and Bowmans provided legal advice with respect to the relevant African jurisdictions.