

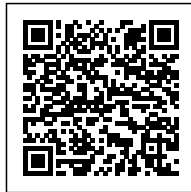
# KELLERHALS CARRARD ADVISED SWISS START-UP VIBOTEC

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**ViboTec**, a Swiss adtech start-up, has received an undisclosed investment from **Fraunhofer Technologie-Transfer Fonds** [FTTF]. ViboTec is a specialist for the utilisation of virtual perimeter advertising during live sports broadcasts. The system combines the proven “Chroma-Key” process with newly developed artificial intelligence (AI) technology and state-of-the-art media techniques to optimise the impact of virtual perimeter campaigns.

## The team

**ViboTec [received legal counsel](#) from Kellerhals Carrard during the investment process. The team included partner Thomas Bähler (pictured), lawyer Michèle Remund and counsel Kathrin Enderli.**