

# KELLERHALS CARRARD AND CMS PARTNERS OF THE SWISS METASSOCIATION

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Together for an innovative and world-leading Swiss metaverse ecosystem. This is the motto under which 47 partners from business, science and administration have founded the **Swiss Metaverse Association**. [Kellerhals Carrard](#) is one of the founding members of the this association that was officially launched.

The goal of this association, recently founded in Bern, is to create a broad-based metaverse ecosystem and to advocate for attractive framework conditions in Switzerland, so that new business models, companies and jobs can be created.

The Swiss Metaverse Association also named Metassociation is chaired by **Tina Balzli**, partner and head of Fintech & Blockchain at [CMS Switzerland](#), and **Alexandra Hofer**, senior consultant at **furrerhugi**.

With this association, the members are laying important foundations to position Switzerland as an innovative and forward-looking location that enables metaverse projects.