

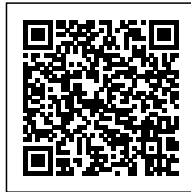
ARDIAN GROWTH ACQUIRES A STAKE IN PRODUCESHOP: THE ADVISORS

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Tags: [Alippi & Partners](#), [Bernasconi](#), [Christoph Niederer](#), [Claudia Raimondi](#), [Ex-Featured](#), [Fabio Alippi](#), [Fabrizio Scaparro](#), [Ferrante Fontana](#), [Gian-Andrea Caprez](#), [Giovannelli e Associati](#), [Martinelli](#), [Matteo Bruni](#), [Paola Cairoli](#), [Seraina Jenny-Tsering](#), [Vischer](#)



ProduceShop, a Swiss e-commerce platform that produces and sells indoor and outdoor furniture in Europe, [secured an undisclosed sum](#) from **Ardian**, a world private investment house. Ardian will help ProduceShop in entering new international markets.

The advisors

Giovannelli e Associati acted as legal advisor to Ardian Growth. The team was coordinated by partner Fabrizio Scaparro (pictured right), and further included associates Paola Cairoli, Matteo Bruni and Claudia Raimondi, and also associate Ferrante Fontana, who worked in the financial aspects of the transaction.

VISCHER also [served as legal advisors to Ardian](#). The team was led by partner Gian-Andrea Caprez and included partner Christoph Niederer, managing associate Seraina Jenny-Tsering, senior associate Angelo Imperiale and associate Flavio Langenegger.

Bernasconi, Martinelli, Alippi & Partners, in Lugano, were the legal advisors

to ProduceShop. The team included Fabio Alippi (pictured left).