

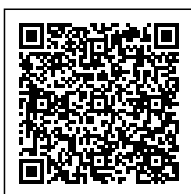
SCHELLENBERG WITTMER ADVISES INVESTORS IN USD 9 MILLION SERIES A ROUND RAISED BY FARMER CONNECT

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Category: [Deal & transactions](#)

Tags: [Amalie Wijesundera](#), [Edmond Kohler](#), [Roland Mathys](#), [Sarah Leins](#), [Slider](#)



Swiss start-up company, Farmer Connect SA, a global supply chain software provider enabling fair, sustainable and traceable agriculture, has secured USD 9 million in a Series A investment round. The Series A funding will support the continued development of new products and services specifically in the area of ESG and SDG tracking, and the recruitment of sector-specialist commercial and customer success teams across the world, in sectors that impact small holder farmers, such as coffee, cocoa, tea, spices and fragrances.

The advisor

Schellenberg Wittmer [acted as Swiss Counsel to various European and International](#)

investors led by ITOCHU Corporation, a major Japanese general trading company supplying raw materials to global manufacturers and retailers. The team at Schellenberg Wittmer was led by Tarek Houdrouge (Corporate/M&A and Banking & Finance - pictured) and included Edmond Kohler (Corporate/M&A), Roland Mathys, Amalie Wijesundera (both ICT) and Sarah Leins (IP).