

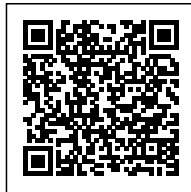
THE ADVISORS OF THE ACQUISITION OF MAMMUT

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Category: [Deal & transactions](#)

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Homburger advised Telemos Capital on its acquisition of leading Swiss outdoor brand Mammut from Swiss holding company Conzzeta, advised by Baker McKenzie.

Subject to obtaining all necessary regulatory approvals, the closing of the acquisition of the Mammut Sports Group is expected by mid-2021.

Homburger acted as lead counsel to Telemos Capital with a team led by partner **David Oser** (pictured - Corporate / M&A) and comprises partners **Reto Heuberger** (Tax), **Daniel Haeberli** (Capital Markets, Financing and Investment Products), **Richard Stäuber** (Competition) and associates **Moritz Riesener** (Corporate / M&A), **Patrick Schmidt** (Corporate / M&A), **Romain Fakhoury** (Corporate / M&A), **Matthias Müller** (Corporate / M&A), **Daniel Bötticher** (Corporate / M&A), **Gabriel Kasper** (Data Protection), **Marc Vogelsang** (Tax), **Simone Gloor** (Capital Markets, Financing and Investment Products) and **Ramin Silvan Gohari** (Competition).

Founded in 1862, Mammut is a Swiss-headquartered company that provides high-quality products and experiences for outdoor enthusiasts around the world. Telemos Capital was attracted to Mammut given its leading premium brand positioning in the growing global outdoor market. Mammut manages to combine high technical expertise, functionality and performance with appealing contemporary design. The company's product offering includes hardware, shoes and clothing, all sold both directly and via their trusted partners worldwide. Mammut operates in around 40 countries and employs more than 800 people.

Telemos Capital plans to help to drive Mammut forward in the further development of its products, services, and channels, including digital. It will support Mammut's management in building on the firm's strong Swiss heritage and premium brand to further accelerate its strong market positioning through profitable growth across existing and new international markets.