

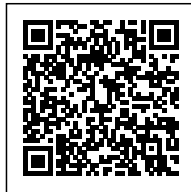
VF LEGAL DEPARTMENT LAUNCHED AN INITIATIVE TO FIGHT RACISM AND PROMOTE EQUALITY

Posted on 24 June 2020



Category: [Diversity and Inclusion](#)

Tags: [News](#), [vf](#)



On Juneteenth, VF Legal Department [launched a new initiative](#): **Protest with Purpose**. VF, the apparel and footwear company with more than 30 brands, outlines key actions that the Legal team is taking within VF and its brands and in collaboration with external legal service providers and community partners to fight racism, challenge the status quo and advance the cause of equality and justice for all.

«We believe in equality. We believe in justice. We believe in human rights. For many of us, these fundamental principles are what led us to proudly join this profession. But these principles are just words if they are not universally upheld and supported by action», they write in a note. Among their initiatives it is possible to notice some key actions:

- **Reaffirming commitment to inclusion & diversity**
- **Demanding more of partners**
- **Launching Inaugural pro bono program**
- **Drive change through training, education & engagement**