

WALDER WYSS ADVISES YASAI WITH THE INVESTMENT OF BELL FOOD GROUP

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Vertical farming startup **YASAI** received an undisclosed amount from the **Bell Food Group** in a convertible loan round. The Zurich based startup is also welcoming the Group's CEO, **Lorenz Wyss**, to its board of directors, along with **Theo Stolze** of the **Stolze Group**.

The Bell Food Group has made the investment via the **Eisberg food company**, which is part of the food group and has been serving as YASAI's nationwide distribution partner. The investment will fuel the startup's scaling efforts as it strives to strengthen its position in the vertical farming market. Established in 2020 YASAI builds and manages Vertical Farms and its herbs are available in around 80 Coop shops in north-western Switzerland.

[Walder Wyss](#) advised Yasai on this transaction. The team was led by **Alex Nikitine** (partner,

corporate/m&a, pictured) and further included **Milos Karic** (trainee, corporate/m&a), **Julia Lehner** (senior associate, real estate) and **Helene Tasman** (trainee, corporate/m&a).