

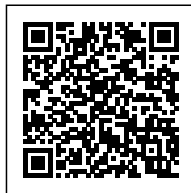
WENGER VIELI ADVISES NEON ON CROWD INVESTING CAMPAIGN AND FINANCING ROUND

Posted on 7 November 2022



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Tags: [andrea christen](#), [Beat Speck](#), [Daniel Weber](#), [Dorian Loosli](#), [Martin Berweger](#), [Martin Peyer](#), [neon](#), [Slider](#), [timon staubli](#), [Wenger Vieli](#)



[Wenger Vieli](#) has advised Swiss Fintech **neon** on its latest crowd investing campaign and financing round. Neon is an up-and-coming Swiss fintech that has been serving as many as over 130,000 clients already. The company was able to raise around CHF 8.6 million in its October 2022 crowdfunding campaign from 5,000 crowd investors in addition to its financing round in the amount of CHF 2.5 million. As many as close to 2,800 persons had committed to CHF 6 million on the very first day. After having focused on the greatest possible growth in terms of customers and revenue in the first phase since the fintech company's foundation in 2017, it now aims at breaking even. In its endeavor to reach the break-even point, neon now intends to enhance and further develop the functionalities. In a next future, the company plans the introduction of trading in shares and cryptocurrencies.

The team was led by partner **Beat Speck** (corporate/m&a, pictured) and included partner **Martin Peyer** (financial services), partner **Martin Berweger** (corporate/m&a), **Daniel S. Weber** (counsel, financial services), **Andrea Christen** (associate, notarial services), **Dorian Loosli** (legal advisor,

corporate/m&a) and **Timon Stäubli** (junior lawyer, financial services).