BAR & KARRER ADVISED OIOIOI IN PRE-SEED FINANCING ROUND

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OiOiOi, headquartered in Zurich, has successfully raised its first Pre-Seed financing round. The Swiss Startup offers a circular infant clothing rental service for parents which means that they offer a high-quality, eco-friendly clothing rental service for the first year of a baby's life. It supplies assorted packages of functional and essential baby clothes that are delivered directly to the customer's home.

Bär & Karrer acted as legal advisor to OiOiOi in this transaction. The team was led by **Raphael Annasohn** (pictured) and included **Luana Stämpfli** (both m&a), **Raoul Stocker** (tax) as well as **Özden Omürcan** (notarial services).