

# BANK JULIUS BAER & CO SUCCESSFULLY PLACES CHF 260M INAUGURAL SENIOR UNSECURED BONDS: THE ADVISOR

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**Niederer Kraft Frey** [has advised Swiss global private](#) banking group Julius Baer on the inaugural bond issuance by its wholly-owned subsidiary and operating company, Bank Julius Baer & Co. Ltd. CHF 260 million of the debut senior unsecured bond have been successfully placed with Swiss investors by Bank Julius Baer & Co. Ltd and Zurich Cantonal Bank. The transaction received strong investor demand and will help to diversify Julius Baer Group's investor base and to strengthen its financing structure. The bonds will be listed on SIX Swiss Exchange and are expected to be included in the domestic segment of the Swiss Bond Index (SBI).

## The advisor

**The NKF team was led by Capital Markets partner Daniel Bono (pictured), working with senior associate Giulia Ghezzi (Capital Markets), partner Markus Kronauer and associate Vanessa Witschi (both Tax).**