

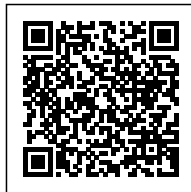
HOMBURGER ADVISED WINEMAKER WORLD IN THE SET-UP OF ITS DIGITAL MARKETPLACE

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Winemaker World launched its digital marketplace for wine connoisseurs and discoverers. The digital marketplace enables direct encounters between winemakers and wine lovers.

Winemaker's first goal is to create an experience on winemaker.com that is as close as possible to a real visit to the wineries. Winemaker's second goal is to significantly increase the share of direct sales of wine and thus create a platform for winemakers to find new customers.

The team

Homburger [acted as a legal counsel to Winemaker](#) in connection with the setting-up of its business. The team was led by partners **Claude Lambert (Corporate/M&A - pictured)**, **Luca Dal Molin (IP/IT)** and **Reto Heuberger (Tax)** and included associates **Karin Mattle (Corporate/M&A)**, **Laetitia Fracheboud (Tax)**, **Kirsten Schmidt (IP/IT)**

and Francesco Bernasconi (Corporate/ M&A) and junior associate Vincent Croisier (Corporate/M&A).