

# NATER DALLAFIOR ADVISED ON THE SALE OF TELEVISION RIGHTS FOR THE BUNDESLIGA

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**Nater Dallafior's** expert on IP/IT and media [Mathis Berger](#) (pictured) advised the German Football League (DFL Deutsche Fussball Liga) on all Swiss law aspects [of the sale of television rights](#) for the [German Bundesliga](#) with regard to the seasons 2021/22 until 2024/25.

The total sales proceeds achieved through an auction process were EUR 4.4 billion.