

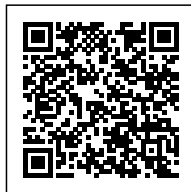
# NKF ADVISES MARCHÉ ON ITS ACQUISITIONS OF POPEYES

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**Niederer Kraft Frey** has advised **Marché Restaurants Schweiz** (a subsidiary of **Coop**) on the acquisition of three **Popeyes** restaurants located in Basel, Zurich Oerlikon and Spreitenbach from **QR Group**. The acquisition of the Swiss offshoot of the American restaurant chain affects Marché expansion. With Popeyes, Marché wants to step on the gas in Switzerland's fast food scene. The opening of further Popeyes restaurants in Letzipark Zurich and at the La Côte Lac motorway service station in Bursins in the canton of Vaud is planned for the beginning of next year.

Marché Restaurants Schweiz is the market leader in Swiss highway catering. The American sandwich chain Popeyes is a chain of fried chicken fast food restaurants that was originally formed in New Orleans, Louisiana.

The **NKF** team was led by partner **Moritz Maurer** (pictured), working with senior associates **Samuel Hochstrasser** (corporate/m&a) and **Annina Fey** (real estate/employment), as well as junior associate **Yannik Bleiker** (corporate/m&a).